

# Live Wire

Veritas Finance Private Limited

August 2024

***“ Lets Plant Trees  
to Save Mother Earth ”***



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# From The Editor's Desk

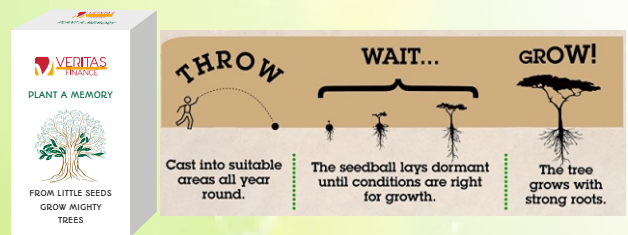
In our daily lives, we all need regular reminders of our connection with nature and our planet. The health of our planet is essential to our own health and wellbeing, and to our future and trees are an essential part of it. Tree Plantation Ceremony was organized at Chennai Head Office on 20<sup>th</sup> July, 2024. The aim of the Tree Plantation Ceremony, was to inculcate love for mother earth and nature. The main objective behind the Plantation Ceremony was to focus our employees' attention on importance of planting trees and to inculcate in them an awareness for saving the environment and tree consciousness for a social cause. The aim of initiative was to promote Go-Green agenda among the employees of Veritas.

The event took place at the Butterfly Forest in Taramani under the guidance of an NGO called Thuvakkam, who welcomed our employees and enlightened all on the importance of Plantations.

By participating in Vana Mahotsav and other tree plantation initiatives in our new branches, we are collectively working towards a greener, healthier future. These efforts not only mitigate the effects of deforestation but also foster a culture of environmental responsibility, ensuring that future generations inherit a vibrant and resilient environment.

In order to contribute to the increasing amount of greenery in the regions where Veritas operates, we offer seed balls to all of our employees so they can plant them and help the environment.

Please get in touch with HR department for the seedballs if any of our staff members are interested in doing this through the neighbourhood schools or any other institutions.



Let's not buy oxygen for the next generation, Rather let's create it!

It's time to save the environment !!

**Editorial Team**



### Kural 674 :

**வினைபகை என்றிரண்டின் எச்சம் நினையுங்கால் தீயெச்சம் போலத் தெறும்**

### Transliteration :

Vinaipagai Endrirandin Echcham Ninayungaal Theeyecham Polath Therum

### Couplet Explanation :

Unfinished tasks and undestroyed foes are akin to Unquenched remnants of a fire

### Finish an enemy as you'd a fire – fully

Great minds do think alike. The wise have often reflected upon the fundamental veracities of human nature, relationships and life experiences in the same fashion. Not only did their ideas confluence, even the metaphors they used were similar.

An example could be how Vyasa, the legendary author of the Mahabharata; Chanakya, the polymath strategist and teacher from third century BCE; Valluvar, whose works date back to the first century CE; and Robert Greene, present-day American author, of the famous book '48 Laws of Power', have all written about the dangers of leaving one's enemy unfinished.

A half-finished, enemy, according to them is like a fire not thoroughly doused, as detrimental as a blazing inferno. Such an enemy can lead to unresolved conflicts and further animosity. A story from the Mahabharata discusses a moral dilemma: Should the enemy be destroyed entirely or be forgiven?

Once, when the Pandavas were in exile, they went in search of food, leaving Draupadi alone at the ashram. Jayadratha, the king of Sindhu and husband of Dushala, the only sister of the hundred Kaurava brothers, passed by and saw Draupadi. Awestruck by her beauty, he forgot that she was his sister-in-law and abducted her. In retaliation, Arjuna and Bhima massacred all of Jayadratha's men. Jayadratha fled for his life but was caught and brought to Yudhisthira by Arjuna and Bhima, who wanted to kill him. However, Yudhisthira restrained his brothers, considering Jayadratha was their cousin Dushala's husband. Draupadi was of a different opinion. She said, "An enemy who abducts one's wife though there is no cause for enmity, or steals the kingdom should not be allowed to live. Letting go of an enemy is like leaving a small portion of fire not extinguished." But Yudhisthira persisted and, finally, she agreed to forgive Jayadratha. That turned out to be a terrible decision, as Jayadratha later played a crucial role in the murder of Abhimanyu in the battle of Kurukshetra.

Chanakya has no such ambiguities. In the Arthasasthra, he says, "A debt should be paid off to the last penny; fire should be put out to the last spark; enemy should be destroyed without a trace".

Robert Greene declares it as Law No 15, 'Sometimes we learn the hard way that if one ember is left alight, no matter how dimly it smoulders, a fire will eventually break out. So, neutralise your enemies completely. Or the enemy will re- cover and come back, even stronger'.

Greene shares an example of what happened in China during the 1930s. Chiang Kai-shek had almost decimated Mao Zedong's soldiers, when he turned his attention to the invading Japanese. But in ten years, Mao Zedong's men recovered, came back and routed Chiang's army, forcing him to flee to Tai- wan. Valluvar emphasises the same rule in his poignant style, saying that leaving a task or a conflict half-done is identical to extinguishing only part of a fire. Both can lead to unforeseen consequences, potential re-ignition and increased risk.

Vinaipagai Endrirandin Ech- cham Ninayungaal Theeyecham Polath Therum.

Unfinished tasks and undestroyed foes are akin to Unquenched remnants of fire that comes back. One cannot but wonder how all these men were strikingly similar in their ideas, and at the enduring nature of certain universal truths.

Source : Bharthi Baskar, TOI

# LEADERS INSPIRE




**Dear Veritasians,**

I have started my journey in veritas from August 2022 and started home loan disbursement from October 7th, 2022, I have created a team quickly for 43 branches and disbursed around 340 cr with customer base of 3300 customers within one and half year with great support from local and HO team and the confidence reposed by our MD sir and our BH Sir,

Creating great portfolio with only one customer OD reported as March 24, and we created good reputation among the DSA and local market about our Company name, and our main success is quick TAT and our team transparency, efficiency, and did excellent service to customers,

I have joined Sr.AVP for Home loan TN 3 region, and now I have taking care of TN 2 branches too, and promoted as DVP within one and half year, thanks a lot to our MD sir and BH Sir,

Now I am handling around 60 active branches in TN 2 & TN 3.

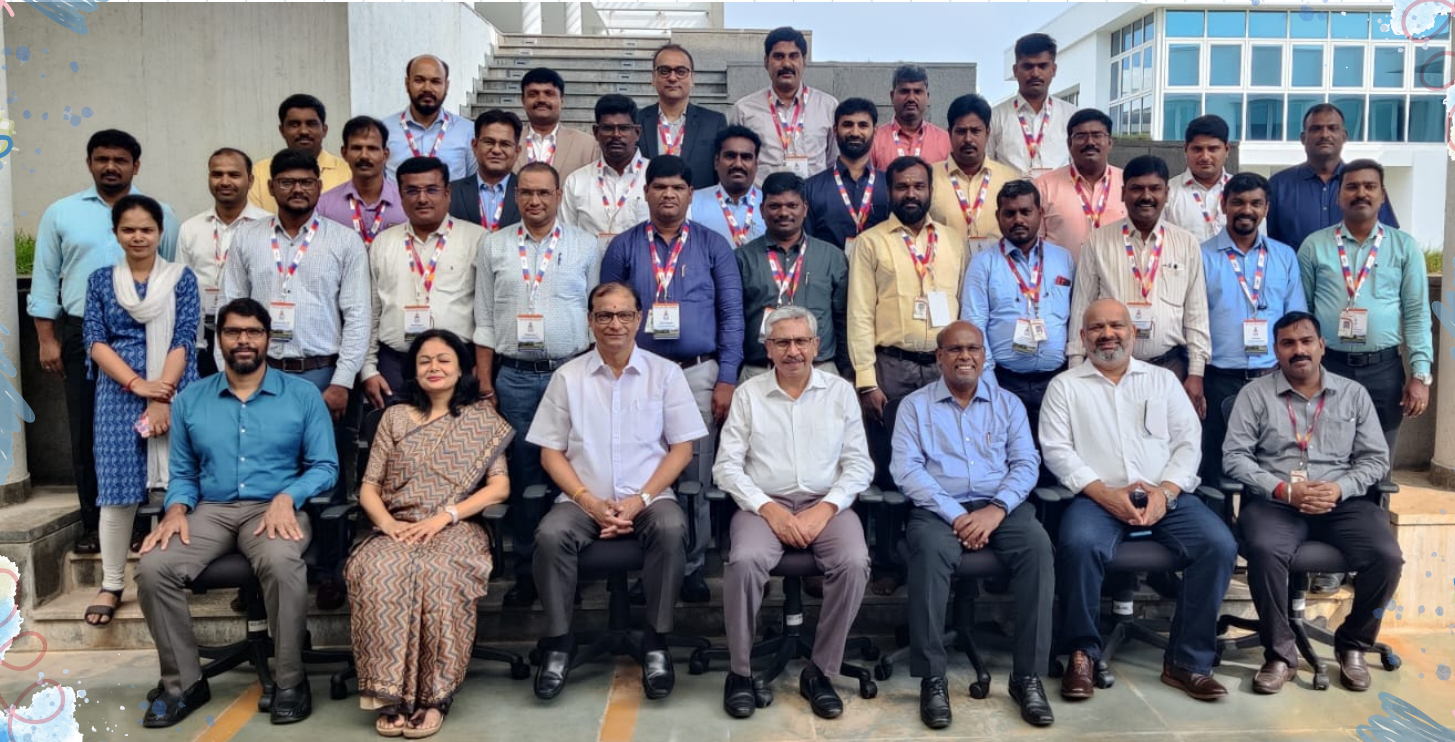
 **Mr. Dhinesh Kumar S**  
*Deputy Vice President - Home Loans*



# VERITAS BUSINESS LEADERSHIP PROGRAM

*in collaboration with IIM Trichy*

Clips of our 25 selected executives who have triumphantly completed "Business Leadership Program" in collaboration with IIM Trichy



tunch

# KIDS CARNIVAL

## snaps

Gleeful faces of little kids wandering around the office, squeaky little voices bustling from every corner and tiny tots in colorful dresses and pants lit up the office on 25th May 2024 @ Veritas Kids Carnival held at Head office.



# Little one's, of Veritas Family

"A new baby is like the beginning of all things-wonder, hope, a dream of possibilities."

- Eda LeShan

Here at Veritas we take in pleasure in celebrating the arrival of a new generation into the lives of our employees. Below are the little one's pretty pictures for you.



Baby Boy,  
ALEX MON A R,  
04-May-24



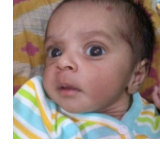
Baby Boy,  
SURESH BUDHALA,  
04-May-24



Baby Boy,  
RAJENDRA SINGH BHATI,  
28-Apr-24



Baby Boy,  
VIJIN KUMAR SIVALINGAM,  
23-Apr-24



Baby Boy,  
B BHATTACHARYYA,  
21-Apr-24



Baby Girl,  
VAGGU EDUKONDALU,  
19-Apr-24



Baby Girl,  
MADHAN R,  
17-Apr-24



Baby Boy,  
SATHISHKUMAR,  
17-Apr-24



Baby Boy,  
RAJASEKARAN.G,  
16-Apr-24



Baby Girl,  
SANTHOSHKUMAR MOORTHY,  
16-Apr-24



Baby Boy,  
KARTHICK.L,  
15-Apr-24



Baby Boy,  
SYED JILANI BASHA,  
14-Apr-24



Baby Boy,  
VIBIN RAJ S,  
11-Apr-24



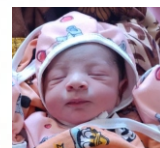
Baby Girl,  
DEVENDIRAN.S,  
11-Apr-24



Baby Boy,  
NEUVATH VINOD,  
07-Apr-24



Baby Boy,  
MEGANATHAN VIJAYARANGAM,  
05-Apr-24



Baby Boy,  
LOKESH RAJPUT,  
05-Apr-24



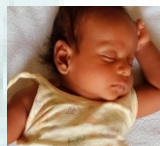
Baby Boy,  
NAGARAJ M,  
05-Apr-24



Baby Boy,  
KARTHIK.P.M,  
04-Apr-24



Baby Girl,  
NARRA KARUNAKAR REDDY,  
01-Apr-24



Baby Boy,  
AMBUROSE I,  
30-Mar-24



Baby Boy,  
P MERLINIMMANUEL,  
30-Mar-24



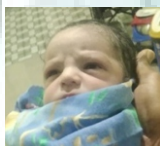
Baby Girl,  
BAITHI RAVI,  
28-Mar-24



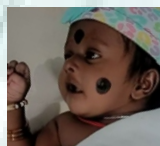
Baby Boy,  
KIRAN NAIK MALOTH,  
26-Mar-24



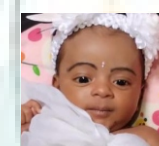
Baby Boy,  
MANKENA KRANTHI KUMAR REDDY,  
23-Mar-24



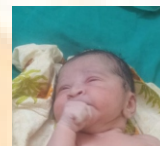
Baby Boy,  
DASANNA KUMAR BEHERA,  
22-Mar-24



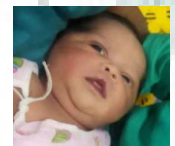
Baby Girl,  
SEKAR.S,  
22-Mar-24



Baby Girl,  
VEERESH HUGAR,  
15-Mar-24



Baby Boy,  
ASIF ALAM,  
14-Mar-24



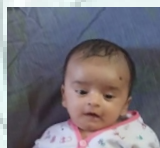
Baby Boy,  
JANARTHANAM,  
14-Mar-24



Baby Girl,  
NAGARAJAN,  
11-Mar-24



Baby Boy,  
PALLI SANKAR RAO,  
11-Mar-24



Baby Boy,  
AKSHAY ANAND KADAM,  
09-Mar-24



Baby Boy,  
VINOD DHAKAD,  
02-Mar-24



Baby Girl,  
JEETENDRA,  
27-Feb-24



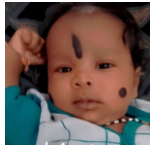
Baby Boy,  
AJIT KUMAR VERMA,  
19-Feb-24

Please share your new born's picture with us at [hr@veritasfin.in](mailto:hr@veritasfin.in)





Baby Girl,  
RAJKUMAR,  
18-Feb-24



Baby Boy,  
MAHALINGAM T,  
10-Feb-24



Baby Girl,  
DEEPAK GUJRIYA,  
03-Feb-24



Baby Boy,  
SELVAKUMAR.P,  
02-Feb-24



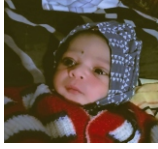
Baby Girl,  
THIRUMALAI VASAN K,  
02-Feb-24



Baby Boy,  
MANIKANDAN.S,  
31-Jan-24



Baby Boy,  
RAGHU L,  
30-Jan-24



Baby Boy,  
RAHUL PRAJAPAT,  
30-Jan-24



Baby Boy,  
PRABIN PAUL,  
28-Jan-24



Baby Girl,  
VISWANATHAN.R,  
26-Jan-24



Baby Boy,  
HARIBABU K,  
24-Jan-24



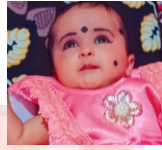
Baby Girl, B  
ASVOJU UDAY KUMAR,  
23-Jan-24



Baby Boy,  
SATHYAPRAKASH R,  
23-Jan-24



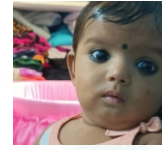
Baby Girl,  
MUDAVATHU SAIDA NAIK,  
09-Jan-24



Baby Girl,  
STEPHEN KRISTAFAR,  
05-Jan-24



Baby Boy,  
MALLIKARJUN JADAGODAR,  
05-Jan-24



Baby Boy,  
PINAPATI ASHOK,  
04-Jan-24

Please share your new born's picture with us at [hr@veritasfn.in](mailto:hr@veritasfn.in)

# LASTING MEMORY - THE FIRST AASHIRWAAD!

Anything that is experienced for the first time gives tremendous happiness to us and our parents. our first step, our first day to school, first flight, first graduation first job and definitely the first salary. VERITAS makes the first salary even more special, emotional and memorable by bringing the parents to collect their child's FIRST PAY CHEQUE. Because We know the day is ought to be celebrated and we help them celebrate it!

**Wishing you the same excitement everyday, as you progress into the journey of WORK!!**



NARRA DIVYA



ATTIMANJERI SRINIVASULU



THALLURI NAVAKANTH



PARSHANABOYINA RAKESH



TAMILPARIYARDHASAN S



GORIPARTHI GANESH



HARITHA



NANDHINI



JUVVALA CHANDRAKALA



KOLUPULA HARIKRISHNA



D S IRFAN BASHA



ARUNPANDI V



SRIRAM SRINATH



PARIKIRALA SATHISH



ANTONY IRUDHAYA LEONI M



SURIYA S



MOHAMMAD AYAZ



SHAIK MUSKANKOUSAR



MUTHU MANIKKAM M



SONNAILA SAI THARUN



AARTHY



ARUNA ASHAPALLI SAHOO



BAKKATHATLA VINESH YADAV



S CHANDAN



PURUSHOTHAMAN S



DURAIKANNAN R



DINESHKUMAR P



KASANI VEERABABU



CHIMATA SHIVATEJA

## LASTING MEMORY - THE FIRST - AASHIRWAAD *Employee & Parent Words*



*My first salary empowered me to dream bigger and set higher goals for myself." "Earning my first salary gave me a taste of the independence and freedom that comes with financial stability." "The moment I saw my first salary, I realized the potential to build a better future for myself.*

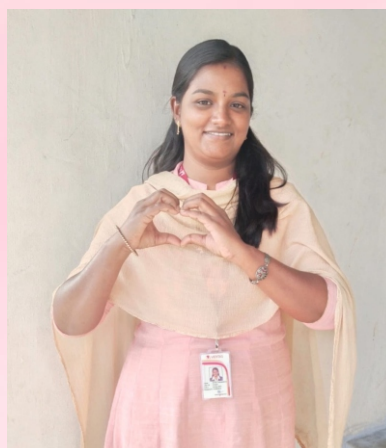
**-Aruna Ashapalli Sahoo**  
*Front Office Manager, Kendrapara*

*" I am excited to be working with Veritas; my parents were overjoyed when I received my first paycheck. As a result, I am now more eager to work with Veritas. Thank you for your support"*

**HARITHA R**  
*Junior Manager - Legal*



# Celebrating the spirit of Women @ Veritas





# CUSTOMER IS THE KING



*I've achieved my goal of developing a business.  
The Veritas crew is exceptional and highly customer-friendly.*

**Mr. Sathayanarayana**  
Goldsmith

My name is Mr. Sathayanarayana, and I live in the town of NIZAMABAD. For the past twenty years, I have operated a gold and silver business as a goldsmith. In an effort to obtain a loan for business expansion, I have contacted a number of National Banks and Financial Corporations (NBFCs). I haven't given out any loans because my property is small. I was able to realize my ambition thanks to Veritas Finance Private Limited, which gave me an instant 10.00 lakh loan. The Veritas team has my sincere gratitude for the loan's quick approval, simple paperwork process, and smooth disbursement. For the past five years, I have also made my loan payments on time each month.

I've achieved my goal of developing a business. The Veritas crew is exceptional and highly customer-friendly.



# Madurai Team CSR Activity

Veritas Finance Madurai team did a CSR activity on the 22nd and 23rd of April 2024 in Madurai for the World-Famous Festival - "Kallazhagar Vaigai Aatri Eluntharula". It is a part of Goddess Madurai Meenakshi's Wedding Function, more than Lakh devotees participated in this function.

Veritas Finance Madurai Team distributed 20,000 water bottles and Hand fans to the devotees. The next day Veritas team joined Hands with Madurai Corporation for cleaning work where the festival was done. All Madurai team members irrespective of all functions participated and made this day worthy for the environment.

These activities are covered by major news channels like Sun TV, Jaya TV etc. and in print media publications



மதுரை வைகை ஆற்றில் இறங்க வருகை தரும் கள்ளழகருக்கு எதிர்சேவை நிகழ்ச்சியின் போது வெயிலின் தாக்கத்திலிருந்து பக்தர்களை பாதுகாத்துக் கொள்ளும் விதமாக ரிசர்வ் லைன் மாரியம்மன் கோவில் பகுதியில் வெரிடாஸ் ஃபைனான்ஸ் நிறுவனம் சார்பில் தண்ணீர் பாட்டில் மற்றும் கை விசிறி வழங்கப்பட்டது.



வைகை ஆற்றின் இறங்க வருகை தரும் கள்ளழகருக்கு எதிர்சேவை நிகழ்ச்சியின் போது வெயிலின் தாக்கத்திலிருந்து பக்தர்களை பாதுகாத்துக் கொள்ளும் விதமாக ரிசர்வ் லைன் மாரியம்மன் கோவில் பகுதியில் வெரிடாஸ் ஃபைனான்ஸ் நிறுவனம் சார்பில் தண்ணீர் பாட்டில் மற்றும் கை விசிறி வழங்கப்பட்டது.



**அழகரை எதிர்சேவை கொண்டி வரவேற்கும் பக்தர்களுக்கு அதிக அளவில் தண்ணீர் பாட்டில் விசிறி விநியோகம் செய்த வெரிடாஸ் ஃபைனான்ஸ் நிறுவனம்!**  
 சித்திரை திருவிழாவின் முத்திரை பதிக்கும் உலக பிரசித்தி பெற்ற வைகை ஆற்றில் கள்ளழகர் நாளை இறங்குவதற்காக நேற்று ஞாயிறு மாலை அழகர் கோவிலில் இருந்து மதுரை நோக்கி அழகர் வந்து கொண்டு உள்ளார். மதுரை அழகர் கோவிலில் இருந்து கட்ச்சனேந்தல் வழியாக மூன்றுமாவடி வந்த அழகரைமூன்றுமாவடியில் பல்லாயிரக்கணக்கான பக்தர்கள் எதிர்கொண்டு எதிர்சேவை செய்து வரவேற்பது வழக்கம். இந்த வருடம் சித்திரை மாதத்தில் எப்பொழுதும் இல்லாத அளவிற்கு மதுரையில் 105 டிகிரி அதிகமான வெயில் அடிப்பதால் பக்தர்கள் மிகுந்த சிரமத்திற்கு உள்ளாகி உள்ளனர் வழிநடுகிலும் 450 க்கும் மேற்பட்ட மண்டகப்பாடிகள் உள்ளதால் ஆங்காங்கே சிறிது ஓய்வு எடுத்துக் கொள்கின்றனர். நிலையில் பக்தர்கள் அதிக வெயில் தாக்கத்திலிருந்து பாதுகாத்துக் கொள்ளும் விதமாக வெரிடாஸ் ஃபைனான்ஸ் சார்பில் மதுரைகிளை ஊழியர்கள் மூலம் தண்ணீர் பாட்டில்கள் மற்றும் கை விசிறி வழங்கப்பட்டது.







# Launch of EMERGING ENTERPRISE LOANS

12<sup>th</sup> June 2024



## *Time in history -Ancient Nalanda University*



Nalanda is an ancient center of higher learning in Bihar, India from 427 to 1197. Nalanda was established in the 5th century AD in Bihar, India. Founded in 427 in northeastern India, not far from what is today the southern border of Nepal, it survived until 1197. It was devoted to Buddhist studies, but it also trained students in fine arts, medicine, mathematics, astronomy, politics and the art of war. The center had eight separate compounds, 10 temples, meditation halls, classrooms, lakes and parks. It had a nine-story library where monks meticulously copied books and documents so that individual scholars could have their own collections. It had dormitories for students, perhaps a first for an educational institution, housing 10,000 students in the university's heyday and providing accommodations for 2,000 professors. Nalanda University attracted pupils and scholars from Korea, Japan, China, Tibet, Indonesia, Persia and Turkey. A half hour bus ride from Rajgir is Nalanda, the site of the world's first University. Although the site was a pilgrimage destination from the 1st Century A.D., it has a link with the Buddha as he often came here and two of his chief disciples, Sariputra and Moggallana, came from this area. The large stupa is known as Sariputra's Stupa, marking the spot not only where his relics are entombed, but where he was supposedly born. The site has a number of small monasteries where the monks lived and studied and

many of them were rebuilt over the centuries. In that one of the cells belonged to Naropa, who was instrumental in bringing Buddhism to Tibet, along with such Nalanda luminaries as Shantirakshita and Padmasambhava. A small opening in the cell revealed a tiny room where Naropa supposedly meditated. Nalanda's main importance comes from its Buddhist roots as a center of learning. Hsuan Tsang, the famous pilgrim from China came here and studied and taught for 5 years in the 7th Century A.D. Nalanda University at that time had over 10,000 students and 3,000 teachers. For some 700 years, between the 5th and 12th Centuries, Nalanda was the center of scholarship and Buddhist studies in the ancient world. A great fire wiped out the library of over 9 million manuscripts and at the beginning of the 12th Century, the Muslim invader Bakhtiyar Khalji sacked the university. It was in the 1860's that the great archeologist Alexander Cunningham identified the site as the Nalanda University and in 1915-1916 the Archeological Survey of India began excavations of the site. What has been excavated to date is only a small part of the entire site but much of the ruins are beneath existing villages and are unlikely to be revealed. Across the street is the small museum with some excellent Buddhist statues and about a kilometer away is a temple dedicated to Hsuan Tsang. Nearby are the International Centre for Buddhist Studies and the Nava Nalanda Mahavihara, set up for the research of Buddhism.



### **The Library :**

The exact number of volumes in the Nalanda library is not known, but it is estimated to have been in the hundreds of thousands. When a scholar at Nalanda died, his manuscripts were added to the library collection. The library not only collected religious manuscripts but also had texts on such subjects as grammar, logic, literature, astrology, astronomy, and medicine. The Nalanda library must have had a classification scheme which was possibly based on a text classification scheme developed by the Sanskrit linguist Panini. Buddhist texts were most likely divided into three classes based on the Tripitaka's three main divisions: the Vinaya, Sutra, and the Abhidhamma.

### **Curriculum :**

In his biography of Xuanzang, Hwui-Li states that all the students of Nalanda studied the Great Vehicle (Mahayana) as well as the works of the eighteen Nikaya traditions of Buddhism. In addition to these, they studied other subjects such as the Vedas,



Hetuvidyā (Logic), Shabdavidya (Grammar and Philology), Chikitsavidya (Medicine), the works on magic (the Atharvaveda), and Samkhya. According to Frazier, the Vedic studies included Vedic texts and ritual, but also the different theoretical disciplines associated with the limbs or the sciences of the Vedas, which included disciplines such as linguistics, law, astronomy and reasoning.

Xuanzang himself studied a number of these subjects at Nalanda under Shilabhadra and others. Besides theology and philosophy, frequent debates and discussions necessitated competence in Logic. A student at the Mahavihara had to be well-versed in the systems of Logic associated with all the different schools of thought of the time as he was expected to defend Buddhist systems against the others. Other subjects believed to have been taught at Nālanda include law, astronomy, and city-planning.

### **Interesting facts about Nalanda University :**

- Nalanda University was established in the 5th century CE and attracted scholars from all across the world due to its renowned excellence in various disciplines.
- The library of Nalanda University, "Dharma Gunj" or "Mountain of Truth," had over nine million books, including some of the most sacred manuscripts, stored in a nine-storey building, Ratnodadhi.
- It was the world's first residential university accommodating over 10,000 students and over 2000 teachers.
- It was also a major centre for Buddhist studies and subjects like astronomy, medicine, logic, and mathematics.
- Located in the Nalanda ruins, it was declared a Unesco World Heritage Site in 2016 emphasising the site's immense cultural and historical importance.
- The idea to revive Nalanda University was proposed by former president APJ Abdul Kalam in 2006.
- The new campus signifies the revival of the world's oldest universities, blending ancient wisdom with contemporary knowledge.
- Mathematician and inventor of zero, Aryabhata, is also believed to have studied and taught in Nalanda.
- It attracted students from all across the world, including Korea, Japan, China, Mongolia, Sri Lanka, Tibet and Southeast Asia.

# *Glimpse of* **VERITAS VANA MAHOTSAV**







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Their dedication and hard work are greatly appreciated.  
Thuvakkam wishes for their successes and extends appreciation for this achievement.

  
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PRESIDENT, THUVAKKAM






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